

FOR IMMEDIATE RELEASE

With art:

1. Albero di Vita Screen

2. Calais Screen

3. Italian Boar Hunting Screen

4. Birgitta Screen

5. Fontainebleau Screen

6. Swedish Stag Panel

R.L. GOINS

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MCRAE & COMPANY INTRODUCES

R.L. GOINS HAND PAINTED SCREENS

SAN FRANCISCO- September 14, 2005- McRae & Company will officially introduce the R.L. Goins line of hand painted screens at their 20th anniversary celebration and showroom christening. These elegant screens have already been met with great enthusiasm by designers. “McRae & Company has had an immediate and strong interest in the R.L. Goins four panel screens,” said Christie McRae-Kirmse, owner of McRae & Company. Raymond Goins, owner of R.L. Goins, has created several screen designs of unparalleled

sophistication and depth. As Atlanta's hottest furniture designer, he developed this line in response to the demands of his clients. With limited access to hand painted screens of high quality and craftsmanship, the design industry was overdue for this much needed collection.

MORE – MORE - MORE

“Raymond Goins’ screens are beyond decorative. He has the ability to translate the client’s needs with an amazing eye and technique. They speak to you. They are so very personal and individual...and so very beautiful,” said Carolyn Malone of CM Interiors in Atlanta, GA. All of the screens are created from the same materials artisans of the past used, including natural fibers, leather, silk, and hand planed wood panels. These screens are completely designed, built, and hand painted by the highly skilled artisans of R.L. Goins.

Raymond’s passion for detail and perfection are evident in every aspect of his screens. His impeccable Albero di Vita (tree of life) screens as well as his grisaille Fontainebleau screen have recreated 18th century European style. Drawing inspiration from Caspar David Friedrich, John Singer Sargent, and the Hudson River School, available

scenes range from an Italian boar hunting scene to a nautical depiction of 18th century vessels sailing the coastal waters off Calais. The Birgitta screens feature Swedish botanical scenes and impeccable attention to detail and design. The use of soothingly rich colors and the range of themes allow R.L. Goins screens to accommodate any interior, whether traditional, casual, or transitional. “They have a wonderful patina that makes them appear to be very old with subject matters that are quite varied making them useful in many different design settings,” said Christie McRae-Kirmse. Even better, all R.L. Goins screens are customizable.

For additional information, please contact R.L. Goins at (877)94-GOINS or visit [HYPERLINK "http://www.rlgoins.com/"www.rlgoins.com.](http://www.rlgoins.com/) The official launch will be held at the McRae & Company 20th anniversary celebration on September 14 from 4:00 p.m. to 7:00 p.m. McRae & Company is located in the San Francisco Design Center at 101 Henry Adams St, Galleria 480, San Francisco, CA 94103. For questions regarding event details, please contact McRae & Company at (415)626-2726.

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